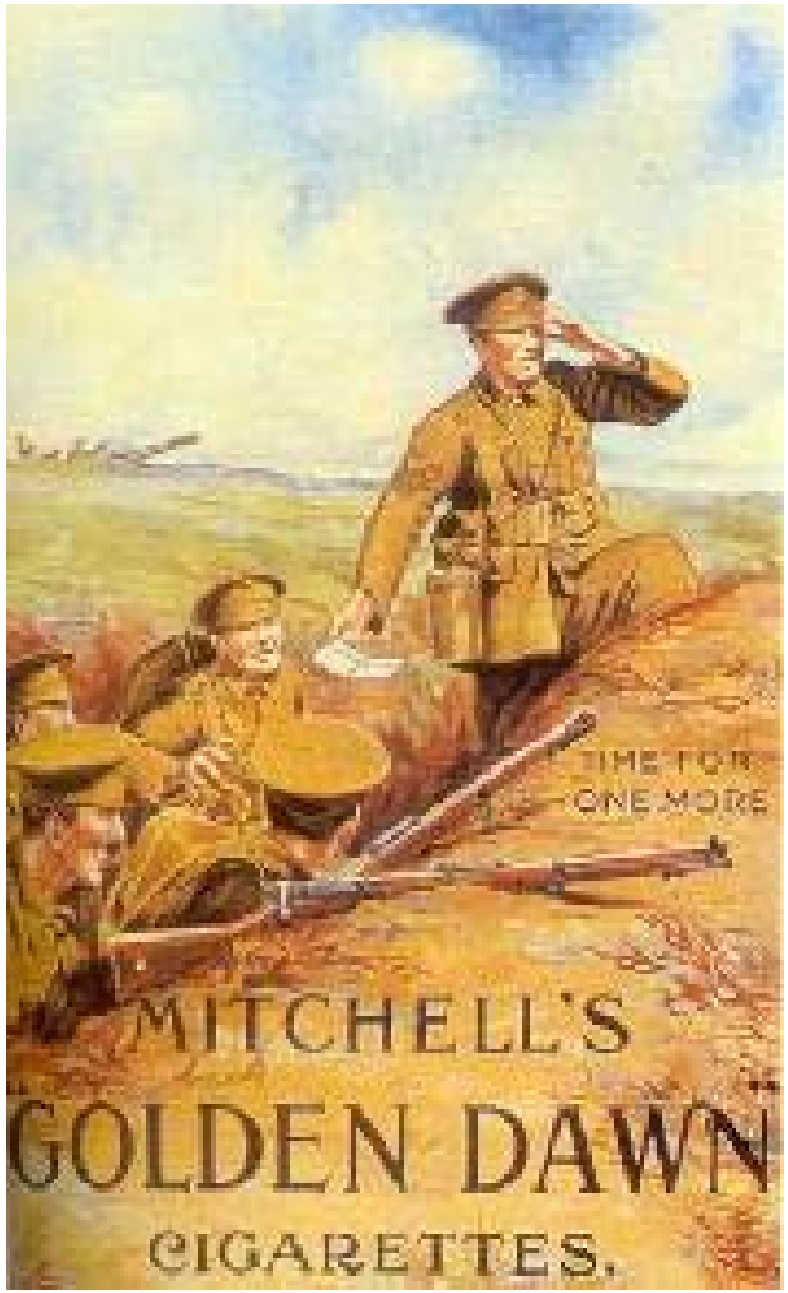

This cigarettes advert was produced in Britain in 1915. Using the knowledge you have of World War I from the lessons you have done and the work you have done on the Battle of the Somme, explain why this advert would have been less likely to appear after the Battle of the Somme in 1916.

Write your name and tutor group here: _____